



FOSTERING STATISTICAL CONFIDENCE

DATE: 13 NOVEMBER 8:30 - 4 VENUE: UC UNDERCROFTIOI bit.ly/undercroftmap

Register for the day using the barcode (bottom right) or visit bit.ly/statsday

PLENARY: LILLIAN GRACE

Lillian Grace is Founder and CEO of Wiki New Zealand, a collaborative website gathering all our data in one place and making it visual. Wiki New Zealand is the first of its kind in the world and won at the 2013 Australia and New Zealand Internet Awards. Lillian speaks regularly on data, innovation and technology including at TEDxAuckland and the Royal Society of NZ.

PLUS FOUR OTHER SESSIONS EACH WITH FOUR CHOICES FOCUSSING ON SENIOR STATISTICS MORE DETAILS COMING SOON

ABSTRACT: Democratising data with Wiki New Zealand

Using data to get meaning and insights is hard. To use data you have to know what specific question to ask, identify a source that has collected the data, and manipulate complex tools to extract and then visualise the information within the data set. Most people do not surmount this barrier to entry.

Wiki New Zealand is working to democratise data by making it truly accessible to all. It is doing that by collaborating throughout New Zealand's data ecosystem to create an online platform that not only brings data together in one place, but that makes it visually explorable and free for all to access. Making the data visual lowers the barriers and transaction costs of engagement, and speeds up the process of generating insight.

Lillian will talk about her journey of making data fun and easy to use through Wiki New Zealand. She will share insights about how people like to engage with data, and methods she has learnt for getting people beyond the surface of just looking at numbers. Lillian will share content from Wiki New Zealand and examples of how the site can be used by students and teachers to gain insight and tell stories.

COST: \$20 CMA MEMBERS, \$40 NON MEMBERS



FOOD PROVIDED THROUGHOUT THE DAY BY UNIVERSITY OF CANTERBURY