**Testing Claims in Statistically Based** **Reports**

**Draw** and Calculate CI and interpret it in words

Calculate the

margin of error, as a %

Does CI

capture claim?

Poll % ± MoE

perc. pt. **difference** ± margin of error

× 2

MoE1≈MoE2≈

Average MoE ×1.5

**Type** of Claim ?

**No** Comparison (1 group)

**Both** limits **positive ?**

perc. pt. **difference** ± margin of error

Make a judgement

Comparison **within** **1** group

Determine

sample size

Comparison **between** **2** groups