Are You a Data Detective?

Problem
* understanding and defining the problem
* how do we go about answering this question

Plan
* what to measure & how?
* study design?
* recording?
* collecting?

Data
* collection
* management
* cleaning

Analysis
* sort data
* construct table, graphs
* look for patterns
* hypothesis generation

Conclusion
* interpretation
* conclusions
* new ideas
* communication

Data detectives use PPDAC