Are You a Data Detective?

Problem

* understanding and defining the problem
* how do we go about answering this question

Plan

* what to measure & how?
* study design?
* recording?
* collecting?

Data

* collection
* management
* cleaning

Analysis

* sort data
* construct table, graphs
* look for patterns
* hypothesis generation

Conclusion

* interpretation
* conclusions
* new ideas
* communication

Data detectives use PPDAC